

How to choose the right eAssessment platform

An **EINTECH** Innovation
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Introduction

For most students and educators alike, the COVID-19 pandemic directly impacted their ability to learn and teach in a physical space. The swift uptake of eAssessment and eLearning platforms was a crucial step in maintaining a sense of normality and motivation for students throughout the pandemic. And despite restrictions being largely lifted, the shift to digital learning is here to stay. As more examination boards are turning to these platforms, it's clear that their use is going to increase further.

But when the market is moving so quickly and more eAssessment platforms are becoming available, how can you choose which option is right for you?

Eintech has conducted research into insights from students and assessment experts to find out about their experiences with eAssessment platforms, so you can understand what real users want from their eAssessment platform. **Read on to discover the five key considerations when choosing the right eAssessment platform for you.**



1. Do your research

The eAssessment platforms currently available each have their own strengths, so it's important to take a look at the whole market to work out exactly what you want from your software in order to reap the benefits.

What features are a priority for you? Your needs might depend on your sector and individual organisation, including but not limited to:

- Effective remote invigilation.
- Branding and customisation.
- Comprehensive analytics.

If you want to find out more about what Rogo can do, we offer a free demo - get in touch to find out more.



2. User experience

By choosing the right eAssessment platform, you're enabling candidates and assessors alike to make best use of the software and its features. Of candidates surveyed, 94% found their platform easy to use, ensuring a better experience for everyone. Plus, ensuring that online assessments are accessible and straightforward to use was flagged as a key concern for assessors, making it a top priority for many.

It's important to remember that online education doesn't start and stop at assessment - eLearning is increasingly popular and the two are becoming more intertwined.

- 23% of candidates found it difficult to source practise papers online.
- One third of students wanted to see more online learning resources in their platform.

If practice papers and learning resources are a large part of your assessment strategy, it could be worthwhile to choose an eAssessment platform that offers eLearning integration and access to learning tools.



Feature focus: Technology

Depending on your organisation's unique needs, the included features can make or break the suitability of an eAssessment platform. It's important that the key components of any eAssessment platform improve the experience for your students and assessors alike. Remote invigilation, for example, greatly reduces the hours needed from in-person invigilators and assessors by using recording technology and sensors to ensure a fair and accurate testing environment from anywhere in the world.

AI tools are trending in just about every industry, and the EdTech sector is no different. AI marking technology can make life easier for examiners by 'reading' and assessing the answers given - even in longer-form and essay-style questions.

Students surveyed:

- 86% of respondents thought their remote invigilation process went well.
- 6% expressed concern that being watched during their exam felt intrusive.

Because of this, it's important that we continue to make space for more of a conversation here about emerging technologies that can ensure a fair assessment, without making candidates feel uncomfortable.



Feature focus: Customisation

Assessments vary greatly depending on the subject, skill level and format, so platforms that offer customisation can help to make the most of your specific assessment.

Customisation options include:

- Test format.
- Question generation.
- Branding.
- Custom analytics.

As more assessors learn about the range of options available to them, customisation will become an essential feature for eAssessment platforms.

Insights

Depending on the qualification, different analytics and reporting insights are required to help improve future assessments and ensure a fair testing experience. Of those surveyed, assessors mentioned that information about the amount of time spent on each question is particularly useful, for understanding the difficulty level of the questions and monitoring the assessment.

Different platforms offer a range of analytical features, so make sure you understand what is available and how it works best for your intended assessment.

Reinventing eAssessments with rogo

At Rogo, we don't believe in standing still. Creating eAssessment and remote learning platforms that work for YOU, works for us. That's why we've designed Rogo from the ground up, incorporating features at every level that help you make the most of your eLearning platform.

We work to revolutionise eAssessment and eLearning by bringing an ever-evolving portfolio of customisable features to our customers in one easy-to-use online education platform. Education is for everyone, and so are we - **Rogo is a great fit from international training organisations to apprenticeship providers, global corporations and high stakes awarding bodies.**

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