

# How to future-proof your eAssessment strategy

An EINTECH Innovation  
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# Introduction

For most students and educators alike, the COVID-19 pandemic directly impacted their ability to learn and teach in a physical space. The swift uptake of eAssessment and eLearning platforms was a crucial step in maintaining a sense of normality and motivation for students throughout the pandemic. And despite restrictions being largely lifted, the shift to digital learning is here to stay. As more examination boards are turning to these platforms, it's clear that their use is only going to increase further.

**But when the market is moving so quickly, how can you be sure that your eAssessment strategy will stand the test of time?**

Eintech has conducted research into insights from students and assessment experts to find out about their experiences with eAssessment platforms, so you can find out what real users think about the future of online assessment. **Read on to discover the five key trends in eAssessment and how you can use them to get ahead of the market.**



## Tapping into Technology

As technological advances continue to improve the EdTech market, it's important for assessors to stay up to date with trending issues and solutions. Remote invigilation, for example, greatly reduces the hours needed from in-person invigilators and assessors by using recording technology and sensors to ensure a fair and accurate testing environment from anywhere in the world.

### Students surveyed:

- 86% thought that the remote invigilation process went well in their online exam
- 6% expressed concern that being watched during their exam felt intrusive

Because of this, it's important that we continue to make space for more of a conversation here about emerging technologies that can ensure a fair assessment, without making candidates feel uncomfortable.

Another technical tool making life easier for examiners is AI. Just about every industry is experimenting with use of AI for future-proofing their market, and the EdTech sector is no different. AI marking technology, for example, can make life easier for examiners by reading and assessing the answers given - even in longer-form and essay-style questions.



## Make it flexible

Did you know that increased flexibility was one of the two most popular features of online assessment? Candidates enjoy the reduced stress of taking assessments in the comfort of their home, but more can be done to improve flexibility.

- 55% of students want to see flexible test times the most requested additional feature among our surveyed candidates.

### What does flexibility look like?

- Flexible start times and submission windows.
- Flexible tutor scheduling.
- Flexible location choices.

Understanding what students and assessors want from their eAssessment platform is crucial for futureproofing your strategy, and flexibility is a big part of ensuring this.





## Keep on customising

Candidates for different qualifications have different needs, so it's important to pay attention to your students and gain their input before committing to a long-term eAssessment platform strategy. Choice is key, so picking a platform that offers a wide range of custom features is great for providing a unique experience that will continue to benefit your students and assessors in the future.

### Customisation options include:

- Question formats.
- Branding.
- Custom analytics.

Assessments vary greatly depending on the subject, skill level and format, so platforms that can keep up with this demand for adaptability are key for the market's growth.



## All-in-one education

It's important to remember that online education doesn't start and stop at assessment - eLearning is increasingly popular and the two are becoming more intertwined. One third of students were interested in seeing more availability of online learning resources and study advice within their eAssessment platform, offering a more complete experience within one piece of software.

- 23% of candidates found it difficult to source practice papers online
- One third of students wanted to see more online learning resources in their platform.



## Staying connected

Concerns around technical issues are the number one worry for candidates and assessors alike. Optimising a platform for students means making sure enough support is available should any issues arise, especially as more students use the platform as the eAssessment industry grows.

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One emerging feature is the option to autosave, or manually save tests as the candidate works. This eliminates the worry of connectivity issues causing the individual to lose their work or have their file be corrupted.



# Reinventing eAssessments with rogo

At Rogo, we don't believe in standing still. Creating eAssessment and remote learning platforms that work for YOU, works for us. That's why we've designed Rogo from the ground up, incorporating features at every level that help you make the most of your eLearning platform.

We work to revolutionise eAssessment and eLearning by bringing an ever-evolving portfolio of customisable features to our customers in one easy-to-use online education platform. Education is for everyone, and so are we - **Rogo is a great fit from international training organisations to apprenticeship providers, global corporations and high stakes awarding bodies.**

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[info@getrogo.com](mailto:info@getrogo.com) | [www.getrogo.com](https://www.getrogo.com) | +44 (0) 203 151 1331