

How to get ahead of the trends in eAssessment



Introduction

For most students and educators alike, the COVID-19 pandemic directly impacted their ability to learn and teach in a physical space. The swift uptake of eAssessment and eLearning platforms was a crucial step in maintaining a sense of normality and motivation for students throughout the pandemic. And despite restrictions being largely lifted, the shift to digital learning is here to stay. As more examination boards are turning to these platforms, we can see trends emerging in the market.

But what are these trends, and how can you make sure that your assessment organisation is remaining at the forefront of the EdTech sector?

Eintech has conducted research into insights from students and assessment experts to find out about their experiences with eAssessment platforms, so you can find out what real users think about the future of online assessment trends. [Read on to discover the five key trends in eAssessment and how you can use them to get ahead of the market.](#)



1. Remote Invigilation

Using remote invigilation technology can offer improved flexibility for invigilators and assessors, making it a top trend for assessment platforms. Using record and review technology, for example, can greatly reduce the hours needed from in-person invigilators and assessors. Alternatively, live invigilation through a webcam is a great way to offer a flexible, home working model for your invigilators, enabling them to work from anywhere in the world.

Students surveyed:

- 86% of respondents thought that their remote invigilation process went well.
- 6% expressed concern that being watched during their exam felt intrusive

Because of this, it's important that we continue to make space for more of a conversation here about emerging technologies that can ensure a fair assessment, without making candidates feel uncomfortable.



2. AI Marking

AI tools are trending in just about every industry, and the EdTech sector is no different. AI marking technology can make life easier for examiners by 'reading' and assessing the answers given - even in longer-form and essay-style questions. And with endless multiple-choice questions no longer enough for more specialised subjects, it's essential that assessors have the freedom to structure their exams and marking tools to help students achieve the best possible outcome.

Assessors found that the automation available in eAssessment platforms was one of the biggest benefits, allowing them to focus on other areas of their workloads which require greater attention and further streamlining their course delivery strategy.





3. Flexibility is key

For students and assessors alike, the flexibility of eAssessments is a great opportunity. The increase of home working and other flexible arrangements as a result of the pandemic has left people receptive to anything that allows them to fit their education and professional development around their busy lives.

- Flexible start times and submission windows.
- Flexible tutor scheduling.
- Flexible location choices.

55% of students stated that their most requested feature was flexible start times, showing that there is even more potential for flexibility within the industry.



4. Enhanced Customisation

Assessments vary greatly depending on the subject, skill level and format, so platforms that can keep up with this demand for adaptability are key for the market's growth. Customisation from test format and question generation to analytics and feature options will be crucial as more assessors learn about the range of options available to them.

Customisation options include:

- Question formats
- Branding
- Custom analytics



5. eLearning and eAssessment go hand in hand

Online education doesn't start and stop at assessment - eLearning is increasingly popular and the two are becoming more intertwined.

One third of students were interested in seeing more availability of online learning resources and study advice within their eAssessment platform, offering a more complete experience within one piece of software.

Practice papers with online availability are still fairly scarce, with 23% of candidates finding them difficult to source. The ability to host these in the eAssessment platform offers great opportunities for assessors to provide a full service for candidates in one, easily accessible place.

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